**150 Years of Leitz – Strong Roots Shaping a Successful Future**

2026 will be a very special year for Leitz. The global market leader based in the Eastern Alb region will celebrate 150 years of company history, shaped by entrepreneurial foresight, technological innovation, and a clear, values-driven corporate culture. For the family-owned company, the anniversary is an opportunity to reflect on a successful past while using the experience gained as a foundation for future innovations. On this basis, the company deliberately sets impulses for continued success and maintains a consistent focus on the future.

**Official Premiere of a Highlight Product**

The anniversary year 2026 will be a year full of highlights, making 150 years of Leitz visible and tangible. A particular highlight will be a product innovation that will be presented for the first time at Holz-Handwerk 2026. Initial impressions will already be shared over the coming weeks on Leitz’s social media channels.

As part of the trade fair, Leitz will also provide further insights into the anniversary year and share additional information on both the planned anniversary activities and the new highlight product.

**For more press information and high resolution images, contact:**

Lisa Wykydal

Telefon: +49 7364 950 - 435

E-Mail: lwykydal@leitz.org